

REALSIMPLE® Travel

DATES AND DETAILS

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| ISSUE | Travel 2008 |
| AD CLOSE | January 18, 2008 |
| ON-SALE DATE | March 17, 2008 |
| RATE BASE | 500,000 |
| OPEN RATE | \$39,000 |



“ You have really outdone yourself with the new Special Edition Travel Issue...I not only needed to keep the whole issue, but carry it with me on every trip my husband and I take from here on out!! Thank you... thank you...thank you! The Best!!! ”

Kathy
New York

PRACTICAL SOLUTIONS TO MAKE TRAVEL EASIER

Vacations are meant to be respites from our hectic lives; yet, planning for one and getting to wherever you're going often makes traveling overwhelming. *Real Simple Travel* delivers hassle-reducing solutions for effortless, enjoyable escapes through its practical tools and tips.

Unlike other travel magazines, *Real Simple Travel* explores the entire process of a trip—from choosing a destination and investigating travel options, to booking accommodations, packing wrinkle-free wardrobes and creating a tourist-trap-free itinerary. Whether you're traveling alone, as a couple or with a family, *Real Simple Travel* will go the extra mile, providing an insider's perspective on locales, both foreign and domestic.

Travelers of all kinds will find strategies to take that trip of a lifetime and ways to best document and preserve the memories.

Real Simple Travel will deliver a rate base of 500,000 and will be distributed to a select group of subscribers. This unique magazine also has unprecedented newsstand sales at 100,000 per issue.

CONTACT INFORMATION

For a moving way to reach new consumers, partner with *Real Simple Travel*—travel made easier.

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